



The PCC is a nonprofit association formed to address legislation that affects professional certification programs, those who hold private certification credentials, and the many constituencies that rely on professional certification. The PCC's organizational members include non-governmental professional certification organizations, professional societies, and service providers. The PCC's members reflect a wide spectrum of professions, including health care, engineering, financial services, and information technology, among many others. Our founding organizations – the American Society of Association Executives (the leading organization for association management) and the Institute for Credentialing Excellence (the leading developer of accreditation standards for professional certification programs) – govern the PCC.

ACCOMPLISHMENTS FOR 2020-2021 FISCAL YEAR

ADVOCACY



Worked with a bipartisan group of Members of Congress to draft and re-introduce the **Freedom to Invest in Tomorrow's Workforce Act (S. 905/H.R. 2171)**, which would allow tax-favored 529 accounts to pay for the cost of obtaining and maintaining a certification, including exam fees and other qualified expenses.

Participated, at the invitation from a legislator, in a working group session of the **Maine Committee on Innovation, Development, Economic Advancement and Business** on reciprocal licensure policy.

Sent over **84 letters to state legislators** – including bill sponsors and committee chairs – regarding bills around the country affecting the professional certification community and proposing specific amendments.

Submitted formal comments to the **U.S. Senate Committee on Health, Education, Labor, and Pensions (HELP)** in response to request for input on policy ideas to promote workforce development.

Proposed and began advocacy efforts in support of a federal bill to provide **Career Rebuilding scholarships** for expenses to train for or obtain a certification. Eligible individuals include those displaced from their jobs, became underemployed due to the pandemic, or recent military servicemembers and their spouses. The scholarships would be administered by approved certification and training program through a payroll tax credit.

Engaged with the highest levels of **Connecticut legislative leadership and the Governor's office**, submitted formal testimony, and mobilized PCC members to advocate against CT SB 1019.

Consistent with the PCC/ASAE/ICE amicus brief, the Third Circuit affirmed the district court's decision on all grounds in **Kenney v. American Board of Internal Medicine**, which bolsters the principal that private certification bodies have the right to establish their own credentialing standards.

Met with staff of the **House Education and Labor Committee, Senate HELP Committee, and the House Ways and Means Committee** about introduced and proposed legislation to increase opportunities for Americans to earn professional certifications.

Offered formal testimony, engaged in direct communications with state legislators and regulators, and mobilized PCC members to advocate for our community's position on **Ohio occupational licensing legislation**.

LEGISLATIVE/REGULATORY MONITORING



Continue to build out PCC website with educational, public-facing information, and numerous **exclusive in-depth member resources**.

Monitored and analyzed over **140 bills** in more than **43 states**; provided regularly updated watchlist of relevant legislation to members.

Developed in-depth **analyses of high priority bills** for members.

Provided **regular written updates** and alerts to members on status of legislation, developments related to our advocacy efforts, and actions for members to take.

Held **8 monthly member strategy calls with high member participation** to provide updates and gather feedback on strategy and priorities.

Expanded the PCC's scope of legislative monitoring/analysis/advocacy to include licensing reciprocity/universal licensure bills. Developed a **second legislative watchlist** to cover reciprocity bills, plus a federal legislation watchlist.

STAKEHOLDER OUTREACH/THOUGHT LEADERSHIP



Reached out to stakeholders driving legislative activity affecting the certification community, including the **ACLU, ALEC, Institute for Justice, NELP**, and others.

Developed and refined a **Statement of Principles for Universal Licensure Recognition and Reciprocity** and template **Universal Licensure Legislator Letter** that the PCC sent to legislators in response to proposed legislation and provided to members as a resource for individual advocacy.

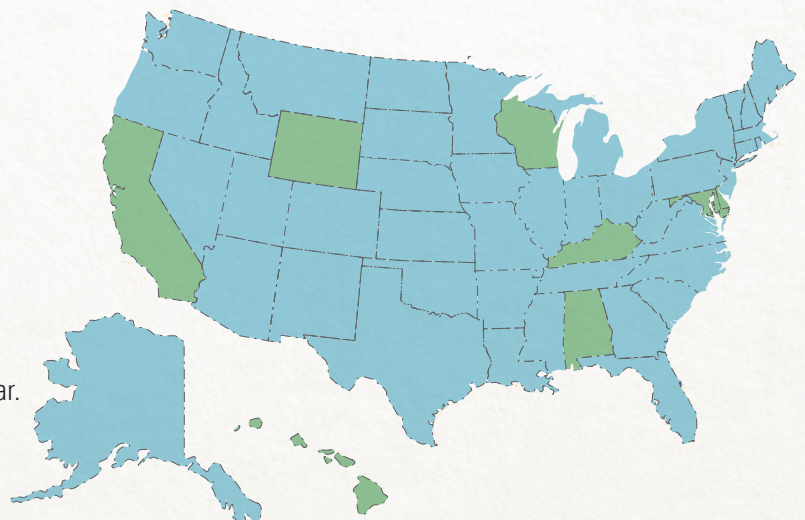
Communicated with **numerous industry groups and stakeholders** to identify ways to coordinate efforts on issues of mutual interest/concern.

Interfaced with SOLID, a data consulting firm that created and maintains the military **Credentialing Opportunities On-Line (COOL)** sites.

Presented on PCC priorities to **state regulatory body leaders**.

In the 2020-2021 fiscal year, the PCC analyzed and tracked more than **140 bills** introduced in more than **43 states**.

- States that introduced bills on the PCC's watchlist.
- States with no watchlist bills in the 2020-2021 fiscal year.





2021-2022 FISCAL YEAR PROSPECTUS

Work with academic experts to expand research into **wage and DEI benefits** from certification.

Engage in **direct lobbying efforts** at the state and federal levels to ensure continued protection of private certification.

Further **member strategy meetings** – including an in-person meeting – and written updates to members on relevant developments.

Conduct outreach to **Biden administration officials** about the PCC's policy priorities.

Continue to cultivate relationships with **key interest groups and think tanks** engaged in occupational licensing reform and certification issues and develop new stakeholder relationships.

Continue to monitor and analyze **occupational licensing reform bills** and relevant media coverage, with regularly update legislative watchlists.

Work to grow and **broaden the PCC's membership**

Continue advocacy in favor of introduction and advancement of a bill to fund **Career Rebuilding Scholarships**.

Continue to engage in a grassroots and grassroots campaign to build significant bipartisan support for **the Freedom to Invest in Tomorrow's Workforce Act**.

Develop deeper relationships with proponents of "**clean slate**"/**criminal conviction history legislation** to ensure more balanced legislation on this issue.

THE PCC LEADERSHIP

Visit the PCC website to learn more about the PCC, view the current member list, read our white papers, or submit an application to join the Coalition: www.profcertcoalition.org.



Contact us:
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